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# Conference Sponsorship Opportunities

Now open to growth and expansion companies

December 7th & 8th  
Bio-Life-Tech  
Pier V Hotel  
Baltimore Inner Harbor  
Baltimore, Maryland

Limited to 250 invited guests



The Exclusive Life Sciences & Healthcare Venture Capital Conference for the leaders of the Mid-Atlantic Region.

**Celebrating 9 years**

[www.earlystageeast.org](http://www.earlystageeast.org)

## Conference Information

Bio-Life-Tech is one of ESE's signature Venture Capital conferences, attracting the most promising young companies in the life sciences and healthcare industries. ESE conferences have attracted investors representing over \$10 billion in institutional venture capital. Bio-Life-Tech provides sponsors with the opportunity to network with business leaders from the Carolinas through New England while receiving recognition and exposure. Bio-Life-Tech focuses on the most innovative life sciences and healthcare companies in the Mid-Atlantic region.

Join us in Baltimore as we present the Annual Robert A. Spar Memorial Founders' Award.

### About ESE Venture Conferences

ESE, a not for profit organization, was founded in 1998 by a group of venture capitalists and entrepreneurs. ESE is one of the largest early stage venture conferences held on the East Coast, attracting companies and investors from the Carolinas through New England. ESE and its participating companies have been featured in such national publications as *Inc.* and *Entrepreneur* magazines, *Forbes* online and have been featured on the nationally syndicated show *MoneyHunt*. Companies that have participated in ESE events have gone on to raise over \$1 billion in institutional funding.

### Company Presentations and Exhibits – ALL NEW FORMAT

Bio-Life-Tech provides entrepreneurs seeking institutional funding the opportunity to showcase their companies in quick pitches to a feedback panel and audience of venture capitalists, institutional and strategic investors. The feedback panel will have the opportunity to ask questions and give valuable feedback to the presenters. Additionally, investors will have the opportunity to meet with participating companies in an one-on-one setting to earn more about their investment opportunities at their company exhibits.

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## Industries:

Stage of Companies: Early, Growth and Second Stage companies are encouraged to apply. There is no limit on the amount of capital previously raised by these companies:

- Biotechnology
- Bioinformatics
- Biomaterials
- Diagnostic Devices
- Genomics
- Healthcare Services
- Information Technology
- Medical Devices
- Nanotechnology
- Nutraceuticals
- Pharmaceuticals
- Phyto-genetics
- Proteomics
- Tissue Engineering

## Sponsorship Opportunities

### All Conference Sponsorships include:

- Company name/logo displayed on website with a link to the sponsor's website
- Company name/logo displayed on all promotional and collateral materials
- Membership on our VIP planning committee and invitation to all our VIP only events

### VIP Segment Sponsors

Our VIP Segment Sponsorship offers premiere opportunities for involvement at Bio-Life-Tech including: Coaching and Mentoring, Breakfast, Lunch, Keynote, Panel and Welcome Reception. Please see the detailed summaries below for additional information:

- Company material distributed at the Conference Segment
- Full-page, four color ad in the Conference Guide
- Five complimentary tickets to the Conference
- Company representative introduces Conference segment and welcomes attendees

### Coaching and Mentoring Session

Two Coaching and Mentoring Session sponsorships available at \$10,000 each or one available at \$15,000

At Bio-Life-Tech's coaching and mentoring session, the companies participating in our event learn strategies from our coaches on making the most of their presentation, exhibit booth and networking opportunity. Our coaching and mentoring session is held one month before our Venture Capital Conference to ensure our companies are well versed and prepared.

### Breakfast and Luncheon Sponsorships

One Breakfast Sponsorship available at \$15,000 and one Luncheon Sponsorship available at \$15,000

These two segment sponsorships offer your company an elite platform to establish your presence as an industry leader in the Bio-Life-Tech space. Address a sell-out crowd of the most prominent entrepreneurs, venture capitalists and dignitaries on behalf of your company!

### Keynote Speakers

One Keynote sponsorship at \$10,000

This segment sponsorship offer your company an elite platform to establish your presence as an industry leader in the Bio-Life-Tech space. Address a sell-out crowd of the most prominent entrepreneurs, venture capitalists and dignitaries on behalf of your company!

### Panel Sponsorship

Panel sponsorship at \$10,000

Panel discussions offer an interactive dialogue involving investors and entrepreneurs alike. Past panel discussions have focused on such topics as Is your company ready for investment and Is your company ready for exit.

### Welcome Reception

Two Reception sponsorships at \$10,000 each or one available at \$15,000

Host several hundred investors, venture capitalists, dignitaries, entrepreneurs and professional service providers at the top networking event on the East Coast.

### Premium Gift Sponsor

One Premium Gift sponsorship at \$10,000

This is your company's opportunity to promote your brand and leave your mark with each conference attendee.

- Full-page, four color ad in the Conference Guide
- Collateral Material displayed on your table
- Opportunity to preview company applicants
- Four complimentary tickets to the conference

### Overall Event Sponsor

Five Overall Event sponsorships at \$5,000

- Full-page, four color ad in the Conference Guide
- Collateral Material displayed on sponsor table
- Four complimentary tickets to the conference

### **New!** Quick Pitch Panel Sponsor

Four sponsorships available at \$5,000

Quick Pitch sponsors are invited to participate on the Feedback Panel for up to 4 company presentations and offer quick questions or comments on the presentation.

- Full-page, four color ad in the Conference Guide
- Collateral Material displayed on your table
- Opportunity to preview company applicants
- Four complimentary tickets to the conference

### Venture Capital Sponsorship

Ten Venture Capital sponsorships available at \$2,000

- ALL NEW – Annual listing in ESE resource directory
- Full-page, four color ad in the Conference Guide
- Collateral Material displayed on your table
- Opportunity to preview company applicants
- Four complimentary tickets to the conference

For more information contact:

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